



## Employment

### Advicent Solutions\*

#### Senior User Experience Developer

January 2017 - Present

Advicent Solutions is the leading provider of SaaS technology solutions for the financial services industry. My responsibility as Senior User Experience Developer covered many tasks, including:

- Creating Rivet UI design system and maintaining it as a resource for in-house development teams.
- Innovating new development approaches to solve UX design patterns
- Providing consultation as UX subject matter expert across platforms
- Advising product directors and developers to inform decisions on third party code libraries
- Leading and participating in Agile rituals as a cornerstone of our development process

#### User Experience Developer

July 2015- January 2017

- Maintaining communication processes with international teams to coordinate product updates.
- Upgrading from Bootstrap to in-house design system
- Polishing product interfaces before release

### Big Fat Designs LLC

#### Web Developer/Graphic Designer

September 2012 - June 2015

Big Fat Designs LLC is an innovative graphic design and web design firm located in Wausau Wisconsin, specializing in Web Development, Print Design, Illustration and Logo Development & Branding. My responsibilities covered a wide range of tasks, including:

- Design mock-up generation
- Illustration/animation for site resources
- Template development around custom CMS

## Education

### UW Stevens Point 2010 - 2014

- BFA - Graphic Design
- BA - Web and Digital Media Development

### UW Marshfield/Wood County 2008-2010

\*References available on request

## Skills

### Adobe Creative Suite CC



### Development

- HTML5
- CSS3
- SCSS/LESS
- JavaScript
- JQuery
- Angular
- Responsive Development

### Design

- Photography
- Illustration
- Motion Graphics
- Responsive Design
- Information Architecture

## Notable Projects

### NaviPlan 19.0 Visual Design Update

[advicent.com/naviplan](http://advicent.com/naviplan)

- Initial grassroots initiative leader
- Lead developer
- Implemented new UI design standards across the entire product based on Rivet guidelines
- Project was unveiled at major industry conference and sparked renewed interest in product brand.  
[johnrusch.com/uirefreshtweet](http://johnrusch.com/uirefreshtweet)

### Rivet UI Design System

- Created HTML/CSS library from scratch to standardize UI development process across teams
- Established and documented UI development patterns
- Adapted style requirements from UX Designers

### UX Design System Community Talk

- I was approached by industry leaders to present at a TechMKE event on UX process and best practices
- Fielded questions on UI best practice

## Useless Skills

### Largely Ignorable

- I created a new alphabet (the Alphabetter)
- I'm a Dungeon Master
- I fixed a car with a hair dryer once (actually useful)
- My Gollum impression is on point