JOHN RUSCH
Graphic Designer/Web Developer

johnrusch.com
john@johnrusch.com
(414) 335-0704

Employment

Advent Solutions*
User Experience Developer
July 2015 – Present

"Advicent Solutions is the leading provider of SaaS technology solutions for the financial services industry." My responsibility as lead User Experience Developer covered many tasks including:

- Spearheading initiative to create a paradigm for front-end development
- Establishing front-end style guides for developers to use in building Narrator® product line
- Mentoring associate UX Developer during onboarding
- Working with developers and product directors to advise decisions on third party code libraries
- Communicating with overseas employees to coordinate product decisions
- Maintaining corporate Wordpress website with requested updates

Big Fat Designs LLC*
Web Developer/Graphic Designer
March 2013 – July 2015

Big Fat Designs LLC is an innovative graphic design and web design firm located in Wausau Wisconsin, specializing in Web Development, Print Design, Illustration and Logo Development & Branding. My responsibilities covered a wide range of tasks, including:

- Creating website designs/templates
- Custom Javascript plugin development
- Creating Wordpress sites for clients
- Animating design components in Flash
- Illustration work for client needs
- Helping clients over the phone when needed

*References available on request

Education

UW Stevens Point 2010 - 2014
BFA - Graphic Design
BA - Web and Digital Media Development

UW Marshfield/Wood County 2008-2010
Undeclared Major

Skills

Adobe Creative Suite CC

- *HTML5*
- *CSS3*
- *JavaScript*
- *AngularJS*
- *NodeJS*
- *Jquery*
- *PHP*
- *MySQL*
- *Wordpress*
- *ColdFusion*
- *Responsive Design*
- *Photography*
- *Illustration*
- *SEO*
- *Agile*
- *Grunt*
- *Visual Studio*

Notable Projects

Narrator Clients/Narrator Advisor
advicentsolutions.com
- Front-end frameworks from mockups
- Advanced solutions for complex views
- Pattern library for common elements
- Responsive design & implementation

Thrivent Financial Life Insurance Calculator
thrivent.com
- Interaction development
- Responsive design implementation

Lac Vieux Desert Resort and Casino
lvdcasino.com
- Website Design
- Location Photography

Gilman Cheese
gilmancheese.com
- Product Photography

Useless Skills

Largely Ignorable
- I know a lot of "Weird Al" lyrics
- I can juggle three balls for up to 5 seconds
- I fixed a car with a hair dryer once (actually useful)
- I can talk in a Batman voice